

# SPRING 2024

VIRTUAL CONFERENCE



California Community Colleges  
**REAL ESTATE EDUCATION CENTER**

**APRIL 18-19, 2024**





# WELCOME

Emily Maynard, MA - CCCREEC Project Manager

Welcome to the Spring 2024 CCCREEC conference!

I'm glad that you are joining us for updates on California real estate and appraisal practices, and faculty professional development. I hope that this event will give you the knowledge and encouragement to prepare students for successful real estate and appraisal careers in California.

CCCREEC supports the California Community Colleges Vision 2030 goals of degree and certificate attainment, equitable economic and workforce development, and advancing new frontiers of learning.

We're supporting the Foundation CCC efforts to raise more scholarship funds for students! Donate to the [Real Estate Pathways Endowment](#).

If you need anything to improve your conference experience, please let me know. As always, I welcome your feedback via email at: [hello@cccreec.org](mailto:hello@cccreec.org).

# SCHEDULE

## **Thursday, April 18 - Faculty Pre-Conference**

**12pm - 1pm** - Faculty Pre-conference Virtual Networking

**1pm - 2pm** - DRE Commissioner, Licensing, & Education Updates -  
*Chika Sunquist & Jeff Oboyski*

**2pm - 3pm** - Creating Fluid Learning Opportunities: A Hands-On  
Exploration of Mobile Design - *Alex Rockey, PhD*

**3pm - 3:30pm** - OER/ZTC for Real Estate Career Introduction -  
*Crystal Barry, Joe Chavez, Alana Gates, & Regina Pierce-Brown*

**3:30pm - 4:30pm** - Enhancing Online Course Effectiveness - *Jasmine Phillips, MS*

## **Friday, April 19 - General Conference**

**8am - 9am** - General Conference Virtual Networking

**9am - 9:15am** - CCCREEC Welcome & Updates - *Emily Maynard, MA*

**9:15am - 10am** - Anti-Trust Cases and Real Estate Sales - *Mark Johnson*

**10am - 11am** - Real Estate Legal Updates - *Neil Kalin, Esq*

**11am - 12pm** - 2024 California Housing Forecast - *Steven Thomas*

**12pm - 1pm** - Meal Break & Virtual Lobby Networking

**1pm - 2pm** - Appraisal Modernization: Panel Discussion - *John S. Brennan,  
Kenon Chen, & Danny Wiley*

**2pm - 3pm** - 2024 Economic Report & Forecast - *Jon Haveman, PhD*

**3pm - 3:30pm** - Post-conference Discussion & Virtual Networking

# SPEAKERS

## **Chika Sunquist**

Chika Sunquist was appointed Commissioner of the California Department of Real Estate (DRE) and she assumed office on January 3, 2024. Chika began her career with DRE in 2006 as a Deputy Commissioner in the Sacramento Enforcement office, where she investigated complaints against licensees and unlicensed persons and performed background investigations on license applicants. Since 2020, Chika has served as the Assistant Commissioner of Enforcement at DRE. She has been responsible for the overall management and operations of the Enforcement division. Prior to joining DRE, Chika sold residential real estate as a real estate salesperson. She currently holds a broker license on government service hold. Chika holds a BS degree from Georgetown University and an AA degree from Sacramento City College. Email: [Chika.Sunquist@dre.ca.gov](mailto:Chika.Sunquist@dre.ca.gov)

## **Jeff Oboyski**

Oboyski is the Assistant Commissioner of Licensing at the California Department of Real Estate. Jeff has been with the DRE since 2005, as a Deputy Commissioner in the Los Angeles District Office, where he investigated a wide range of real estate complaints, many of those involving institutional lender fraud, foreclosure preventions scams, and unlicensed activity. Oboyski previously served as Senior Deputy Commissioner in the Department's Legislative and Public Information Email: [jeff.oboyski@dre.ca.gov](mailto:jeff.oboyski@dre.ca.gov)

## **Alex Rockey, PhD**

Alex Rockey is a professor in Academic Technology at Bakersfield College. She has a PhD in Education from UC Davis. With more than 10 years of experience as an educator in K-16 contexts, she has expertise in teaching and researching: how and why students use phones for learning, mobile-friendly course design, mobile learning, emerging technologies, and online education. Alex is passionate about the potential of online education and mobile-friendly course design to transform access to higher education and has experienced first-hand how education can make dreams come true. Email: [dralexrockey@gmail.com](mailto:dralexrockey@gmail.com)

# SPEAKERS

## **OER- ZTC Real Estate Careers Team**

**Crystal Barry** - Victor Valley College: [crystal.barry@vvc.edu](mailto:crystal.barry@vvc.edu)

**Joe Chavez** - Victor Valley College: [joseph.chavez@vvc.edu](mailto:joseph.chavez@vvc.edu)

**Alana Gates** - Santiago Canyon College: [gates\\_alana@sccollege.edu](mailto:gates_alana@sccollege.edu)

**Regina Pierce-Brown** - Victor Valley College: [regina.brown@vvc.edu](mailto:regina.brown@vvc.edu)

The Real Estate Career Introduction ZTC Textbook will be ready in May 2024. It can be used by any CCC real estate program, and sample curriculum is available for reference to add this course to your college's program offerings!

## **Jasmine Phillips, MS**

Jasmine Phillips is a full-time, tenured faculty member at Compton College, where she has taught since 2013. She has held various faculty leadership positions, including Distance Education Faculty Coordinator, Faculty Instructional Designer, Student Learning Outcome Facilitator and Faculty Professional development Liaison. She contributed to the LibreText OER textbook for Intro to Black Studies. Professor Phillips has an extensive history of presentations around effective teaching, SLOs, Instructional Design, and Canvas skills, including for @ONE. She also teaches for the Graduate School of Education and Psychology at Pepperdine University. Professor Phillips holds a MS from Vanguard University and a BA from CSU Long Beach. Email: [phillipsj84@gmail.com](mailto:phillipsj84@gmail.com)

# SPEAKERS

## **Mark Johnson**

Mark Johnson is a California licensed broker, former CEO of JPAR – Real Estate, and an expert in real estate recruiting and retention with Recruiting Insight. With over 30 years of real estate industry experience, Mark has grown significant enterprises. Under his leadership, JPAR – Real Estate made the Inc. 5000 list 5 years in a row and grew the firm nearly five times, with nearly \$8 billion in sales, 24,000 annual transactions, and 4,000 associates. Mark has written several books and textbooks on real estate topics. He earned a Master's from CSU and a Bachelor's from Colorado State. He resides in Orange County, CA and enjoys time with his family and volunteering. Mark speaks and coaches real estate professionals on how to accelerate their success and innovate their industry. Email: [coach.mj@icloud.com](mailto:coach.mj@icloud.com)

## **Neil Kalin, Esq.**

Neil D. Kalin is the Assistant General Counsel for California Association of REALTORS®. Neil has been with C.A.R. since 1987, where his work has included Senior Legal Advisor on C.A.R. standard forms committee, answering the C.A.R. Legal Hotline, Legal Editor of [car.org](http://car.org), instructor for mediation panelists for the C.A.R. Real Estate Mediation Center for Consumers, and author of C.A.R. amicus briefs in state and federal courts. Neil teaches DRE approved continuing education courses on RPA. Neil has a J.D. from UCLA School of Law, Certificate of Public Accountancy, Certified International Property designation from N.A.R., and a B.S. from the University of Illinois. Neil has been an attorney in California since 1985. Email: [neilk@car.org](mailto:neilk@car.org)

## **Steven Thomas**

Reports On Housing was started in 2004 as a way to communicate what buyers, sellers and real estate professionals were experiencing in the trenches, tracking demand, inventory, distressed homes and market data at both the county and city levels. With decades of real estate experience and a degree in Quantitative Economics and Decision Sciences from the University of California, San Diego, Steven Thomas developed Reports On Housing and is considered an expert in real estate housing trends.

Email: [steven@reportsonhousing.com](mailto:steven@reportsonhousing.com)

# SPEAKERS

## **John S. Brennan**

John Brennan is the Senior Vice President of Valuation Policy & Strategy for PropertyRate, a national valuation services company. He was Vice President of Appraisal Issues for The Appraisal Foundation for 16 years, acting as the senior staff contact regarding the work of the Congressionally authorized ASB and AQB. John's experience also includes 8 years at the California Bureau of Real Estate Appraisers. John is an AQB Certified USPAP Instructor, and Certified General appraiser in multiple states. John earned an Associate's from El Camino College and a Bachelor's in Business Administration from CUS Long Beach. Email: [john@jsbconsulting.net](mailto:john@jsbconsulting.net)

## **Kenon Chen**

With 25+ years of product development and technology experience under his belt, Kenon Chen is an industry-recognized leader in real estate and fintech. As EVP of Strategy and Growth, having joined Clear Capital in 2003, Kenon sits at the intersection of Clear Capital's executive, product, marketing, and sales teams. He's been instrumental to the company's product strategy and vision, having developed and brought to market some of the company's most forward-looking solutions. At the end of the day, his goal is simple: make real estate better for homeowners, homebuyers, and industry professionals alike. Email: [kenon.chen@clearcapital.com](mailto:kenon.chen@clearcapital.com)

# SPEAKERS

## **Danny Wiley, SRA**

Danny Wiley, SRA, is the Senior Director of Property Valuation within Credit Risk Management in the Freddie Mac Single-Family Acquisitions Division. He is responsible for Freddie Mac's collateral risk management and its valuation team. He is also responsible for innovation in collateral risk analysis. Mr. Wiley has held appraisal-related positions since 1982, including over 25 years as an independent fee appraiser and eight years as an AMC chief appraiser. He is also a past chair of the Appraisal Standards Board of The Appraisal Foundation and a past member of the Standards Board of the International Valuation Standards Committee. He holds a Bachelor of Science in mathematics, with related work in physics, from Vanderbilt University. Freddie Mac makes home possible for millions of families and individuals by providing mortgage capital to lenders. Since our creation by Congress in 1970, we've made housing more accessible and affordable for homebuyers and renters in communities nationwide. We are building a better housing finance system for homebuyers, renters, lenders and taxpayers. Learn more at [FreddieMac.com](https://FreddieMac.com), Twitter [@FreddieMac](https://twitter.com/FreddieMac) and Freddie Mac's blog [FreddieMac.com/blog](https://FreddieMac.com/blog).  
Email: [danny\\_wiley@freddiemac.com](mailto:danny_wiley@freddiemac.com)

## **Jon Haveman, Ph.D.**

Jon Haveman is the Executive Director of the National Economic Education Delegation (NEED). Prior to starting NEED, Jon was a principal at Marin Economic Consulting, a founding principal at Beacon Economics and the Director of the Economy Program at the Public Policy Institute of California. He has been a Senior Economist with the President's Council of Economic Advisers, an Economist with the Federal Trade Commission, and held a faculty position in the Business School at Purdue University. Dr. Haveman holds a Ph.D and M.S. in Economics from The University of Michigan and a B.S. in Economics from the University of Wisconsin.  
Email: [jon@neededelegation.org](mailto:jon@neededelegation.org)



# ABOUT US

The Real Estate Education Center promotes excellent real estate and appraisal career education at the California Community Colleges. The Center works with instructors to ensure high quality instruction and encourage enrollment, and supports students seeking education through information about programs and scholarships.

The Real Estate Education Center is funded by the the California Community Colleges Chancellor's Office and the Foundation for California Community Colleges through the the California Community College Real Estate Education Endowment, which was established in 1975. The goal of the fund is to increase the number of real estate practitioners who are able to enroll in real estate education courses at the community colleges. The Center was previously housed at the Yosemite Community College District, then San Francisco City College. Since 2016, the California Community Colleges Real Estate Education Center has been hosted at Saddleback College in Mission Viejo.

The Center supports instructors with professional development, promotes real estate programs, encourages enrollment in real estate and appraisal classes, shares virtual career development opportunities, and promotes student scholarship activities funded by the real estate education endowment.

Website: [www.cccreec.org](http://www.cccreec.org)

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Emily Maynard, M.A. -

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