

# **S P R I N G 2 0 2 2**

V I R T U A L C O N F E R E N C E



California Community Colleges  
**REAL ESTATE EDUCATION CENTER**

**APRIL 21-22, 2022**





# WELCOME

Emily Maynard, M.A. - CCCREEC Project Manager

Welcome to the Spring 2022 CCCREEC conference!

I'm glad that you are joining us for updates on California real estate and appraisal practices, and faculty professional development. I hope that this event will give you the knowledge and support to continue preparing students for successful real estate and appraisal careers in California.

CCCREEC supports the California Community Colleges Chancellor's Vision for Success goals of increasing certificates and transfer rates, improving employment opportunities, and reducing achievement gaps among traditionally underrepresented student groups. Our presentations should support you in your efforts to improve your students lives and and make the California Community Colleges the best option for real estate education.

This is my 5th year working on the CCCREC Center, and I'm grateful for the progress we've made together to build better opportunities for students. SB 263 proposed standard content in certain real estate courses, and it's been great to help faculty and administrators adapt quickly to serve our students.

If you need anything to improve your conference experience, please let me know. As always, I welcome your feedback via email at: [hello@cccreec.org](mailto:hello@cccreec.org).

# SCHEDULE

## **Thursday, April 21 - Faculty Pre-Conference**

**12pm - 1pm** - Faculty Pre-conference Virtual Networking

**1pm - 1:45pm** - New Real Estate Education Requirements - *Jeff Oboyski*

**1:45pm - 2:15pm** - DRE Education & Licensing - *Patrick Dunne-Phillips*

**2:30pm - 4pm** - Teaching About Bias in Real Estate Education - *Jamie A. Thomas, Ph.D.*

## **Friday, April 22 - General Conference**

**8am - 9am** - General Conference Virtual Lobby Networking

**9am - 9:15am** - CCCREEC Welcome & Updates - *Emily Maynard, M.A.*

**9:15am - 10am** - Fair Housing Law in CA - *Kara Brodfuehrer, J.D.*

**10am - 11am** - From Strip Malls to Homes: Converting Commercial Space to Residential use in CA - *David Garcia, M.P.P.*

**11am - 12pm** - 2022 Real Estate Legal Update - *Edwin Estes, Esq.*

**12pm - 1pm** - Meal Break & Virtual Lobby Networking

**1pm - 2pm** - Real Estate Economic Report & Forecast - *Jon Haveman, Ph.D.*

**2pm - 3pm** - Dimensions of Defensibility: Human Centered Design for an Automated Workforce - *Wallace Walrod, Ph.D.*

**3pm - 3:30pm** - Post-conference Discussion and Virtual Networking

# SPEAKERS

## **Jeff Oboyski**

Jeff Oboyski is the Assistant Commissioner of Licensing at the California Department of Real Estate. Jeff has been with the DRE since 2005, as a Deputy Commissioner in the Los Angeles District Office, where he investigated a wide range of real estate complaints, many of those involving institutional lender fraud, foreclosure preventions scams, and unlicensed activity. Oboyski subsequently transferred to the Department's Sacramento District Office, and was promoted to a Senior Deputy Commissioner in the Department's Legislative and Public Information section where he analyzed legislative bills, including a number which gave DRE more enforcement tools to combat mortgage fraud and other real estate misconduct. Since July 2021, and under Oboyski's leadership, DRE has administered over 51,000 license examinations, issued over 27,000 new licenses, renewed over 65,000 licensees, and has a current licensee population of 434,554.

## **Patrick Dunne-Phillips**

Patrick Dunne-Phillips is the manager of the Exam Administration and Development Unit and the Education and Research Unit at the California Department of Real Estate. Patrick joined the DRE in 2017 and has worked in various areas of the licensing program. Email: [education@dre.ca.gov](mailto:education@dre.ca.gov)

## **Jamie A. Thomas, Ph.D.**

Jamie A. Thomas, PhD is a full-time faculty member at Santa Monica College, and an Equity facilitator for the CVC/Online Network of Educators (@ONE). She supports the "Open for Antiracism" California community college initiative as a faculty coach—advocating for culturally responsive course content in which students can see themselves and their communities. In addition, Dr. Thomas is also an ACLS Community College Faculty Fellow (2021-2022) and Principal Investigator for the project, "Closing Racial Equity Gaps in Online Teaching of Introductory Linguistics." She has written and edited two books. Dr. Thomas earned a PhD in Second Language Studies (Applied Linguistics) at Michigan State University, a BA in Anthropology and Swahili Studies from Washington University in St. Louis. She holds a certificate in Second Language Acquisition and African-Language Pedagogy from the National African Language Resource Center, University of Wisconsin-Madison. In February 2020, she completed training in online pedagogy, on Equity and Culturally Responsive Teaching in the Online Environment. Connect with her at: [jamieathomas.com](http://jamieathomas.com)

# SPEAKERS

## **Kara Brodfuehrer, J.D.**

Kara Brodfuehrer is a Senior FEH Counsel with DFEH's Education and Outreach Unit where she focuses on educating Californians about their rights under the laws enforced by DFEH including, the Fair Employment and Housing Act. She was previously a staff attorney with the National Housing Law Project where she led their California-based initiatives, including providing extensive support to California attorneys in the areas of eviction defense, LIHTC, and housing preservation. Kara was also Senior Attorney at the Law Foundation of Silicon Valley's Mental Health Advocacy Project representing low-income tenants in a wide variety of landlord/tenant disputes, affirmative litigation, and civil commitment hearings. Kara started her legal career at California Rural Legal Assistance Inc., where she focused on improving public infrastructure, fair housing, and promoting environmental justice in disadvantaged unincorporated communities. She has a B.S. in Social Work from the State University of New York at Albany and a J.D. from Golden Gate University School of Law. Follow DFEH at: [dfeh.ca.gov](http://dfeh.ca.gov)

## **David Garcia, M.P.P.**

David Garcia is the Policy Director for the Turner Center. He leads the center's engagement in local, state and federal housing policy and supports the generation of research-driven policy ideas, proposals, and papers. Prior to joining the Turner Center, David worked in real estate development in Stockton, California, and before that, David was a Research Analyst at the Government Accountability Office (GAO) in Washington, DC. David holds a Bachelors of Arts from the University of California, Los Angeles as well as a Master's in Public Policy from the Johns Hopkins Institute for Policy Studies in Baltimore, Maryland. Follow the Turner Center for Housing Innovation at: [turnercenter.berkeley.edu](http://turnercenter.berkeley.edu)

# SPEAKERS

## **Edwin Estes, Esq.**

Edwin Estes received his B.A. from the University of Southern California and his J.D. from Pepperdine University School of Law; he was admitted to the California State Bar in 1983. A real estate licensee since 1976, Ed received his California Broker's license in 1984. Ed has taught for Palomar College, MiraCosta College and the CAR Graduate REALTORS® Institute program. He achieved real estate designations: ABR, ABRM, CCIM, CRB, e-PRO, GRI, & SRES. Ed is a full-time, tenured professor and the Real Estate Program Coordinator for Mt. San Antonio College. He is a co-author of the college textbook: California Real Estate Principles (OnCourse Learning) and remains active in the real estate community. Email: eestes@mtsac.edu

## **Jon Haveman, Ph.D.**

Jon Haveman is the Executive Director of the National Economic Education Delegation (NEED). Prior to starting NEED, Jon was a principal at Marin Economic Consulting, a founding principal at Beacon Economics and the Director of the Economy Program at the Public Policy Institute of California. He has been a Senior Economist with the President's Council of Economic Advisers, an Economist with the Federal Trade Commission, and held a faculty position in the Business School at Purdue University. Dr. Haveman holds a Ph.D and M.S. in Economics from The University of Michigan and a B.S. in Economics from the University of Wisconsin. Email: jon@needelegation.org

## **Wallace Walrod, Ph.D.**

Dr. Walrod has been in charge of research at the Orange County Business Council since 1997. Dr. Walrod is also the Founding President of the Center for a New California, which plays a key role in shaping the state's economic future by focusing on Workforce Development, Economic Development, Infrastructure, and emerging trends in corporate social responsibility. His work includes designing innovative program, strategy, and policy solutions for private industry, government, and private foundations. Dr. Walrod graduated with a Ph.D. in Regional Economics from UC Irvine. His dissertation studied successful strategic management practices in high-tech firms, including advanced electronics and biotechnology. Additionally, he is a lead economic advisor to the Southern California Association of Governments economic strategy initiative and directs research and policy for Fueling California, a coalition of major California fuel consumers. Email: wwalrod@ocbc.org

# ABOUT US

The Real Estate Education Center promotes excellent real estate education at the California Community Colleges. The Center works with instructors to ensure high quality instruction and encourage enrollment, and supports students seeking vocational real estate and appraisal education.

The Real Estate Education Center is funded by the the California Community Colleges Chancellor's Office and the Foundation for California Community Colleges through the the California Community College Real Estate Education Endowment, which was established in 1975. The goal of the fund is to increase the number of real estate practitioners who are able to enroll in real estate education courses at the community colleges. The Center was previously housed at the Yosemite Community College District, then San Francisco City College. Since 2016, the California Community Colleges Real Estate Education Center has been hosted at Saddleback College in Mission Viejo.

The Center supports instructors with professional development, promotes real estate programs, encourages enrollment in real estate and appraisal classes, shares virtual career development opportunities, and promotes student scholarship activities funded by the real estate education endowment.

Website: [www.cccreec.org](http://www.cccreec.org)

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Emily Maynard, M.A. –

CCCREEC Grant Project Manager